



UPPER SPENCER GULF COMMON PURPOSE GROUP

MEDIA RELEASE

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LOCAL INNOVATORS SOUGHT

Businesses in and around the Upper Spencer Gulf who have developed a technology solution they are keen to expand or commercialise are reminded to get their entry in for the 2015 'Australian Technologies Competition'.

Now in its fifth year, the competition has identified over \$250 million in project opportunities for Australian small to medium enterprises in the fields of mining, food and agriculture, advanced manufacturing, energy, the built environment or global development.

For the first time in the competition's history, a regional program is being offered for local businesses, as a pathway to the prestigious national awards.

National program convenor, John O'Brien says the top 30 companies gain:

- Entry to the Business Accelerator program with an assigned mentor and a two day workshop with over 40 speakers from finance and industry;
- Introductions to investors, customers and partners in Australia and internationally;
- Access to global competitions and profiling; and
- Membership of the Competition Alumni with ongoing opportunities.

"This is not just another 'gong' but aims to make all of the top 30 companies into successes through mentoring, introductions and profiling", says Mr O'Brien.

"There are no fees or hidden catches – it really is just trying to help turn good technologies into great companies", he emphasises.

"The companies that have gone through this program have consistently said that it has made a significant difference to their business", said Mr O'Brien.

The entry process involves answering three short questions about your technology, your market and your business model and can be accessed through the Upper Spencer Gulf Common Purpose Group, local RDA's or at the competition website: www.austechcomp.com.

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