PORT PIRIE, PORT AUGUSTA AND WHYALLA SUSTAINABLE ECONOMIC GROWTH FOR REGIONAL AUSTRALIA CONFERENCE OCTOBER 2016
Ms Anita Crisp  
Executive Officer  
Upper Spencer Gulf Common Purpose Group  
85 Ellen Street  
PORT PIRIE  SA  5540

Dear Ms Crisp,

On behalf of the State of South Australia, it is with pleasure that I support the Adelaide Convention Bureau’s bid to bring the Sustaining Economic Growth for Regional Australia Conference to South Australia in October 2016, attracting up to 350 delegates.

South Australia is home to a diverse mix of culture, business, lifestyle and industry, and is regarded as the wine and seafood capital of Australia. Areas such as Port Pirie, Port Augusta and Whyalla are prominent regional areas of South Australia, each offering a wide range of experiences for tourists, lifestyle options, as well as economic and business opportunities.

Port Pirie has a strong industrial history, due to the availability of raw materials and impressive infrastructure. With the availability of access to Port Pirie, whether it is by road, rail, air or sea, its connectivity to the rest of South Australia and the country increases its success and attractiveness to industry.

Port Augusta has rail infrastructure links to the Northern Territory, Western Australia and New South Wales. This provides people the opportunity to experience life in the South Australian outback, as well as the unique position Port Augusta holds in terms of lifestyle, education, environment and business.

Whyalla also offers a diverse range of sustainable economic, social, environmental and cultural opportunities for local residents, tourists and businesses. I believe each of these regions to be ideal locations to host the Sustaining Economic Growth for Regional Australia Conference.

The Adelaide Convention Bureau has a strong history of hosting world class events, and maintains an impressive network, working with corporate organisers and business tourism operators.

I urge you to choose South Australia as the host of the Sustaining Economic Growth for Regional Australia Conference in October 2016.

Yours sincerely,

Jay Weatherill  
PREMIER  
18/3/2015
6 March 2015

Upper Spencer Gulf Common Purpose Group
Bid to host “2016 Sustainable Economic Growth for Regional Australia Conference”

To Whom It May Concern,

It is my privilege to offer my support for the Upper Spencer Gulf Common Purpose Group to host the Sustainable Economic Growth for Regional Australia Conference in 2016.

The Upper Spencer Gulf Common Purpose Group is an alliance of local government, regional development and education sector representatives supporting economic and community development across, Port Augusta, Whyalla and Port Pirie. This incorporated body provides a forum for the three cities to share information, jointly implement initiatives, provide a united voice and work with Government, industry and other stakeholders in the interest of improving the long term future of the region.

If this bid is successful, it will be the first time the Sustainable Economic Growth for Regional Australia Conference will be held in the state of South Australia.

I support the Upper Spencer Common Purpose Group in their bid to host the conference in 2016 and am happy to discuss this support further.

Yours Sincerely,

Honourable Geoff Brock MP
Member for Frome
Anita Crisp  
Executive Officer  
Upper Spencer Gulf Common Purpose Group  
85 Ellen Street  
PORT PIRIE SA 5540

To Whom It May Concern

The Upper Spencer Gulf Common Purpose Group is applying to host the 'Sustainable Economic Growth for Regional Australia' conference in 2016.

A tri-city alliance, Port Augusta, Whyalla and Port Pirie for the Upper Spencer Gulf Common Purpose Group and are the cross-roads of Australia with the convergence of the nation’s major road and rail connections between Darwin- Melbourne and Sydney- Perth.

Sharing a strong bond each city has its own identity and a mutual interested based on their industrial and heritage capabilities.

The region is moving forward creating more sustainable and liveable cities- Port Pirie with the ‘Nyrstar’ lead smelter currently undergoing a transformation that will see its transformation into a multi-metals recovery facility.

Alinta Energy at Port Augusta has a coal-fired power station which is mid-way through a feasibility study into the options for conversation to the nation’s fist solar thermal power plant.

The ‘Muradel’ pilot algae to biofuel in Whyalla, borne out of Adelaide and Murdoch Universities, has just proven its technical and commercial feasibility.

The region is also starting to capitalise on its location as a tourism gateway.

I am pleased to add my support for the Upper Spencer Gulf Common Purpose Group to host the ‘Sustainable Economic Growth for Regional Australia’ conference in 2016.

Yours sincerely

Rowan Ramsey MP  
Member for Grey  
21st February 2015
Dan
VAN HOLST PELLEKAAN MP
MEMBER FOR STUART

Shadow Minister for Mineral Resources and Energy
Shadow Minister for State Development
Shadow Minister for Manufacturing and Innovation
Shadow Minister for Small Business
Shadow Minister for Defence Industries
Shadow Minister for Automotive Transformation

Please respond to Port Augusta

11 March 2015

Anita Crisp
Executive Officer
Upper Spencer Gulf Common Purpose Group
85 Ellen Street
PORT PIRIE SA 5540

Dear Anita

I write to offer my strong support for the Upper Spencer Gulf Common Purpose Group’s submission to host the annual Sustainable Economic Growth for Regional Australia (SEGRA) conference in 2016.

Hosting such a premium conference will have truly regional benefits — economic, social and cultural. It will not only represent an unprecedented opportunity to profile the region to a wider audience but also provide the Upper Spencer Gulf with a dynamic and interactive platform for regional collaboration and future potential for business investment, tourism and events.

Attracting hundreds of delegates, the event would have an immediate economic impact generating revenue for local businesses and organisations, as well as grow the regions long-term economy.

As a Member of Parliament and Shadow Minister, I genuinely believe that the Upper Spencer Gulf Common Purpose Group can deliver an effective, efficient and stimulating conference where dialogue, shared learning, strategic partnerships and economic opportunities will be promoted.

Yours sincerely

Dan van Holst Pellekaan MP
MEMBER FOR STUART

Ref: Councils/Port Augusta/TF
To Whom It May Concern

I am writing this letter in support of the Upper Spencer Gulf Common Purposes Group’s bid to host the national “Sustaining Economic Growth for Regional Australia” conference in 2016.

The Upper Spencer Gulf region offers an exceptional diversity of land-use. We have our industrial cities, our outback communities, our pastoral and agricultural areas, mining, power generation, higher educational facilities, aquaculture, tourism and fishing.

Our communities have all had their share of economic shocks and unemployment, health and pollution concerns over many years. Through this hardship we have gained a great deal of experience in overcoming obstacles and working together to diversify our economies and provide innovative strategies to enhance our growth, move with the times and secure our future.

Recent times have seen a strong focus on renewable energy and clean technologies in our region. Just a few of our new developments are the Nyrstar lead smelter current transformation to a multi-metals recovery facility, which will reduce their airborne emissions by 95%, the amazing “Muradel” pilot algae to biofuel project in Whyalla, and the construction of a 20 hectare greenhouse by Sundrop Farms in Port Augusta to grow 15,000 tonnes of tomatoes using world first solar and desalination greenhouse technologies.

Our cities are ideally located to deliver a successful conference. The Group envisages for the main part of the conference to be staged at the New Port Augusta Central Oval complex, a newly re-developed multi-purpose community facility with provides main conference space for up to 155 people. Day sessions and study tours will be held in the nearby towns of Port Pirie and Whyalla in first class facilities.

The conference cocktail reception will be held in the picturesque Australian Arid Lands Botanic Gardens on the shores of Upper Spencer Gulf, a stunning facility which showcases our beautiful arid zone flora.
For those wishing to extend their stay we offer great tourist experiences nearby such as the Flinders Ranges, the Clare Valley, the Eyre Peninsula seafood trail and of course our beautiful coastal beaches.

We have a wealth of experience in the area in hosting successful conferences, strong regional support and many specialist and marketing staff who are keen to be involved in this project. There is an abundance of good accommodation and transport options, great weather and unique scenery.

I note that if the Upper Spencer Gulf Common Purpose Group is successful in its bid it will be the first time the SEGRA Conference has been held in South Australia.

I strongly believe that the Upper Spencer Gulf should be the location for the SEGRA Conference for 2016.

Yours sincerely

Eddie Hughes MP
Member for Giles
5 March 2014

Dear Anita

RE: LETTER OF SUPPORT – Bid to host 2016 SEGRA Conference

On behalf of Regional Development Australia Far North (RDAFN), I wish to confirm our support for the Upper Spencer Gulf Common Purpose Group’s (USGCPG) bid to hold the SEGRA conference in the region in 2016.

RDAFN has been a supporter of the SEGRA conference for many years and consider it very worthwhile and important on our events schedule. This has seen at least three delegates from our organisation attending annually for the past seven years. We were also a sponsor of the 2014 event held in Alice Springs and we were involved in the steering committee as well as assisting with the initial bid to hold it in the NT.

The Upper Spencer Gulf (USG) region and its three cities are well equipped to cater for the conference from a logistical perspective. All three cities have an appropriate venue with Port Augusta having a complex capable of catering for the main conference. All three cities have suitable 3-4 star accommodation facilities and a choice of high quality restaurants and other catering options.

Aside from showcasing the region and its success stories the SEGRA Conference brings many economic benefits to the region. These are clear in the number of delegates that the event brings into the Region as well as the collaboration of all the parties involved in order to deliver a successful conference.

RDAFN has supported the SEGRA event in the past and we are pleased to continue to this support the USGCPG’s bid for the conference due to the economic benefits and positive promotion that it brings to the region, to Port Augusta, the community and business support that it provides.

Over the years we have been attending the event I note that there has not been one held in South Australia in that time. I commend the USGCPG in your bid to hold one in SA and am excited about the opportunity for that to be held in the USG showcasing our capabilities and
the beautiful region in which we live. Having participated in many SEGRA conferences I am more than confident that if the bid is successful the USG region will deliver a conference that is well within expectations of previous SEGRA events.

I trust that due consideration will be given for the USGCPG’s bid and we look forward to seeing and enjoying the success of the SEGRA conference here in the region.

Kind regards,

Claire Wiseman
Chief Executive Officer
2 March 2015

To Whom it May Concern,

2016 SEGRA Conference

Regional Development Australia Yorke and Mid North would like to affirm its support for the Upper Spencer Gulf Common Purpose Group to host the SEGRA Conference to be held October 2016.

The Upper Spencer Gulf region of South Australia is a diverse and economically significant region focussed around the tri-city alliance of Port Pirie, Port Augusta and Whyalla. The region is well positioned and equipped with the capabilities to accommodate and facilitate such an event as SEGRA.

We look forward to collaborating further with Upper Spencer Gulf Common Purpose Group to bring the 2016 SEGRA Conference to this region.

Yours sincerely

Kelly-Anne Saffin
Chief Executive Officer
10 March 2015

Anita Crisp
Executive Officer
Upper Spencer Gulf Common Purpose Group
85 Ellen Street
PORT PIRIE SA 5540

Dear Anita

2016 SEGRA CONFERENCE

On behalf of the Port Augusta City Council, I wish to confirm support for the Upper Spencer Gulf Common Purpose Group’s (USGCPG) bid to hold the SEGRA conference in the region in 2016.

A strong focus for the Council is to attract new events and conferences to the region and to highlight our potential in ‘arid innovation’.

We are particularly pleased to support a bid to host the first SEGRA conference to be held in South Australia and look forward to the opportunity to showcase, not only Port Augusta and the Upper Spencer Gulf, but the broader experiences of the Flinders Ranges, Eyre Peninsula and Clare Valley.

Yours faithfully

JOHN BANKS
CHIEF EXECUTIVE OFFICER
Ms Anita Crisp  
Executive Officer  
Upper Spencer Gulf Common Purpose Group  
85 Ellen Street  
PORT PIRIE SA 5540  

Dear Anita  

SUPPORT FOR HOSTING SEGRA CONFERENCE  

It is with great pleasure that I provide you with this letter of support for your endeavors to host a SEGRA Conference in the Upper Spencer Gulf.

As you are aware, there are many regional development initiatives currently occurring in the Upper Spencer Gulf, from the $500 million investment to transform the Port Pirie Nyrstar’s business and Council’s vision to transform the City; to the innovative investment in Sundrop Tomatoes using sola thermal desalination, to the research and trials into bio fuels in Whyalla. This is on top of the significant environmental and planning research undertaken by the Upper Spencer Gulf Common Purpose Group itself.

The region has many attractions including the Flinders Ranges and has hosted many successful conferences in the past, due in part to the high class conference venues and facilities available in the region.

As a result, and having attended and presented at previous SEGRA conferences, I believe that the Upper Spencer Gulf is well suited to hosting this important national conference where regional development is its core focus. Port Pirie Regional Council strongly supports your efforts to host a SEGRA conference in this region.

Yours sincerely  

Dr Andrew Johnson  
CHIEF EXECUTIVE OFFICER
26 February 2015

TO WHOM IT MAY CONCERN

2016 SEGRA Annual Conference

The Upper Spencer Gulf Common Purpose Group’s proposal to host the 2016 SEGRA Annual Conference is one that the City of Whyalla fully supports as an active member Council.

This is demonstrated via the following objective in our Strategic Plan:

1.6 Tourism numbers to the city will increase.

Which is supported by the following strategy:

- Support and facilitate major/unique events for key target audiences and assist with the resourcing of these.

Whyalla is experienced at hosting regional, State, National and even a recent International conference and we would be very happy to provide any further information on this letter of support.

Yours faithfully

[Signature]

JN Pollock

MAYOR OF WHYALLA

Ref: File 2-20
Thursday, 12 March 2015

Anita Crisp  
Executive Officer  
Upper Spencer Gulf Common Purpose Group  
85 Ellen Street, Port Pirie

Dear Anita

TAFE SA is most keen to support the planned SEGRA Conference proposed for October 2016. Any initiative that looks at promoting Regional growth is welcomed by TAFE SA as we have a long and strong tradition of delivering high quality training with the Upper Spencer Gulf and surrounding regions.

TAFE SA appreciates the work of the Common Purpose Group in trying to attract highly regarded conference presentations such as SEGRA. It can only be of great benefit to our region.

I would also be willing to discuss the use of our facilities in each of the three cities if required.

Looking forward to a positive outcome.

Yours sincerely

Mr Robin O’Dea  
Regional Manager – Mid North & Far North
27/02/2015

Ms A. Crisp  
Executive Officer  
Upper Spencer Gulf Common Purpose Group  
85 Ellen Street  
PORT PIRIE SA 5540

Dear Anita

Re: Proposal to host the Sustainable Economic Growth for Regional Australia (SEGRA) conference – October 2016

I am pleased to write on behalf of Regional Development Australia Whyalla and Eyre Peninsula [RDAWEP] to indicate strong support for the proposal by the Upper Spencer Gulf Common purpose Group to host SEGRA in 2016.

The core business of RDAWEP is economic development and our primary role is to grow and strengthen the economy of the region. Our organisation is the key economic and regional development agency for the Whyalla and Eyre Peninsula region of western South Australia. This incorporates an area of approximately 230,000km² and some of the State’s and the Nation’s most prospective mining and natural resource regions.

Our organisation works closely with private enterprise, Local, State and Federal Governments. Key objectives include implementing a range of projects to; attract investment to the region; grow, diversify and build the capacity of businesses and workforces in the region. Our strong support for the USGCPG proposal stems from the high level of consistency of the proposal with these objectives.

There is no doubt the region has much to offer conference participants in terms of unique experiences including Australian history, scenery, diversity of world class industry combined with great facilities, food and hospitality. RDAWEP also believes that hosting the conference in the Upper Spencer Gulf will provide delegates with contemporary insight into a wide range of economic development issues along with initiatives that have both relevance and value for many regions across Australia.

I also confirm commitment from our Board Members and staff, which includes financial and in kind support for the project as outlined within the proposal.

We wish you and the Upper Spencer Gulf Common Purpose Group every success with the proposal and look forward to contributing to a successful SEGRA conference in the Upper Spencer Gulf in 2016.

Yours sincerely

Dion Dorward
Chief Executive Officer
The Upper Spencer Gulf in South Australia is a region of diversity and convergence, focussed around the tri-city alliance of Port Augusta, Whyalla and Port Pirie.

The three cities each have their own identity and role as a service centre to their rural and remote hinterland, but share a strong connection and common interest based on their industrial heritage and capabilities.

The Upper Spencer Gulf is the ‘crossroads of Australia’, with convergence of the nation’s major road and rail connections between Darwin - Melbourne and Sydney – Perth.

The region also brings together a diversity of landuse – from the three industrial cities specialising in minerals processing and power generation, to outback communities and remote pastoral stations, broadacre agriculture, viticulture and winemaking, tourism, mining, conservation, fishing and aquaculture.

The Upper Spencer Gulf is the location where regional, rural and remote converge and where the South Australian outback meets the sea. The region is also the largest population base outside of the state capital of Adelaide and is a melting pot of state political views that currently sees one Labor, one Liberal and one Independent member united in their commitment to the region and its future.

The region has suffered its share of economic shocks and resultant loss of services and population over the past few decades, including the closure of Whyalla shipbuilding operations in the late 1970’s and restructure of steelmaking over the past two decades, rail and power industry restructures in Port Augusta, and substantial job losses in Port Pirie during the 1990’s. The three cities have also been dogged by high levels of disadvantage, unemployment, health and pollution concerns.

As ‘single industry towns’ with a manufacturing base, the three cities are acutely aware of their economic vulnerability and have been working for decades to both diversify their local economies and to use their strong industrial capabilities and specialties to advantage future growth opportunities, particularly in renewable energy and clean technologies – along with the research and higher education interest this will also generate.

The natural advantages of the region, combined with the tenacity, passion and commitment of its civic leaders to create more sustainable and liveable cities is finally paying off.

Port Pirie’s ‘Nyrstar’ lead smelter is currently undergoing a complete transformation that will see its transition into a multi-metals recovery facility, with potential to process global e-waste. Airborne emissions will be reduced by 95%, ending over 100 years of lead pollution and public stigma.

Alinta Energy’s Port Augusta based coal-fired power station is mid-way through a feasibility study into the options for conversion to the nation’s first solar-thermal power plant.

The ‘Muradel’ pilot algae to biofuel project in Whyalla, borne out of Adelaide and Murdoch Universities, has just proven its technical and commercial feasibility, and ‘Sundrop Farms’ are commencing construction of a 20 hectare ‘AridSmart’ greenhouse operation in the region that will grow 15,000 tonnes of pesticide-free, carbon neutral tomatoes, using world-first solar and desalination greenhouse technologies.
The region is also starting to capitalise on its location as a tourism gateway. Within one hour of the three Upper Spencer Gulf cities lie a range of world class experiences, including the:
- Flinders Ranges National Landscape
- Clare Valley and Mid North Food and Wine
- Eyre Peninsula Seafood Trail

The journey of the Upper Spencer Gulf, its tenacity, innovation and its connection to a stunning and diverse natural environment will be a strong feature of a SEGRA conference hosted by our region, noting this will be the first time SEGRA has been held in the state of South Australia.

Supporting this effort is the Upper Spencer Gulf Common Purpose Group - an alliance of local government, regional development and education sector representatives supporting economic and community development across Port Augusta, Whyalla and Port Pirie.

An incorporated body formed in 1998 as a crisis response to the economic downturn in the region, the group provides a forum for the three cities to continue to share information, jointly implement initiatives, provide a united voice and work with Government, industry and other stakeholders in the interest of improving the long term sustainability of the region.

Membership to the Upper Spencer Gulf Common Purpose Group comprises three local government authorities covering the major centres of Port Augusta, Whyalla and Port Pirie, in partnership with education sector representatives of and the three Regional Development Australia boards spanning the Far North, Eyre Peninsula and Yorke and Mid North.

Whilst the Group provides a forum for the three main regional centres to share information and advocate on issues of common interest, they are also intrinsically connected to their broader rural and remote hinterlands, which collectively takes in close to 80% of the landmass of South Australia and extends to the Western Australia, Northern Territory, Queensland and New South Wales borders.
## REGIONAL SUPPORT

The following commitments have been secured in support of an Upper Spencer Gulf bid to host SEGRA:

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Support Contribution</th>
<th>Total Estimated Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Spencer Gulf Common Purpose Group</td>
<td>Cash = $10,000 InKind = Staff, vehicle, admin, famil support (50hrs x $100)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Port Augusta Council</td>
<td>Cash = $5,000 InKind = venue hire subsidy – Arid Lands, Central Oval, event staff support x 20hrs</td>
<td>$10,000</td>
</tr>
<tr>
<td>Whyalla Council</td>
<td>Cash = $5,000 InKind = venue hire subsidy – Middleback, event staff support x 20hrs</td>
<td>$5,000</td>
</tr>
<tr>
<td>Port Pirie Council</td>
<td>Cash = $5,000 InKind = venue hire subsidy – NFC, event staff support x 20hrs</td>
<td>$5,000</td>
</tr>
<tr>
<td>Regional Development Australia</td>
<td>Cash = InKind = staff time conference and famil support, printing, admin etc 150hrs x $100</td>
<td>$5,000</td>
</tr>
<tr>
<td>South Australian Government</td>
<td>Cash = $20,000 InKind = staff support SA Tourism Commission and Events SA</td>
<td>$20,000</td>
</tr>
<tr>
<td>Business Support</td>
<td>Reduced charges from bus company, motels, tourism operators, airlines etc</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Total estimated support</strong></td>
<td><strong>$100,000.00</strong></td>
<td></td>
</tr>
</tbody>
</table>
CONFERENCE LOCATION & FACILITIES

CONFERENCE LOCATION
The main conference location will be Port Augusta, 350km north of Adelaide, with the option of concurrent day sessions and study tours in nearby Port Pirie and Whyalla – both approx 80km from Port Augusta.

TRANSPORT LOGISTICS
Travel to the Upper Spencer Gulf is available by air, passenger bus or car.

Sharp Airlines operates two daily commercial flights direct from Adelaide to Pt Augusta, departing Adelaide airport at 6.45am and 5.15pm, with return flights daily from Pt Augusta to Adelaide at 7.55am, 6.25pm.

Regional Express provides seven flights per day from Adelaide to Whyalla, departing Adelaide airport at 6.40am, 9.10am, 10.05am, 1.45pm, 2.45pm, 4.00pm, 6.40pm. Return flights from Whyalla to Adelaide depart daily at 7.50am, 10.20am, 11.15am, 2.55pm, 5.10pm and 7.50pm.

Commercial Stateliner bus services departs the Adelaide Central Bus Station on Franklin Street weekdays at:

- 8.30am, arriving in Port Augusta 12.46pm
- 12.30pm, arriving in Port Augusta 4.44pm
- 4.30pm, arriving in Port Augusta 8.54pm
- 6.00pm, arriving in Port Augusta 10.29pm

Weekend services are also available.

The main conference venue – Port Augusta Central Oval Complex is located in the Port Augusta township, approximately:

- 8km from Port Augusta airport
- 80km from Whyalla airport
- 330km from Adelaide
- 4km from Stateliner bus terminal

Conference shuttle bus arrangements will be made to transport delegates to and from Port Augusta and Whyalla airports. Shuttle bus pick up and drop off will also be provided as part of the conference, taking delegates from accommodation to and from conference venues in Port Augusta and for the breakout and study tour sessions in Whyalla and Port Pirie.

Local taxi services are also available in each of the three cities, as are hire car services.

Staff vehicles from the local organising committee will also be made available to the conference organisers.
CONFERENCE LOCATION & FACILITIES

CONFERENCE VENUES AND OPTIONS

The main conference will be held in the new Port Augusta Central Oval complex, in the Port Augusta township, with the option of concurrent day sessions and study tours in nearby Port Pirie (Keith Michell Theatre) and Whyalla (Middleback Theatre).

The Port Augusta Central Oval complex is a newly re-developed multi-purpose community facility, providing main conference space for up to 1500 people, with several separate breakout rooms seating between 50 and 200 people per room. The site has access to audio-visual equipment and technical support, full disability access, on-site catering and bar facilities – all with spectacular views of the Flinders Ranges.

The Northern Festival Centre in Port Pirie and Middleback Theatre in Whyalla will be used for conference concurrent day sessions and study tours. Managed by Country Arts SA, both facilities are purpose built theatres, with traditional stage and theatre seating for up to 500 participants, including full suite of audio-visual equipment and onsite technical support. Smaller breakout rooms are also available at each venue.

The conference cocktail reception will be held at the stunning Australian Arid Lands Botanic Gardens, a facility established in 1993 to research, conserve and promote the wider appreciation of Australia’s arid zone flora. Located on the shores of Upper Spencer Gulf, the Garden showcases a diverse collection of arid zone habitats and demonstration ‘AridSmart’ gardens, in a picturesque setting of more than 250 hectares.

In all locations, various options can be provided and tailored to meet budget requirements.

In addition, 2 day pre or post conference package tours will be available for delegates and partners to experience the:

- Eyre Peninsula Seafood Trail (departing Whyalla)
- Flinders Ranges National Landscape (departing Port Augusta)
- Clare Valley and Mid North Food and Wine (departing Port Pirie)
The Upper Spencer Gulf has a considerable suite of accommodation options, including:

### Port Augusta

<table>
<thead>
<tr>
<th>Property Name</th>
<th>Location</th>
<th>Number of Room</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Majestic Oasis Apartments</td>
<td>Marryatt St</td>
<td>75 studio, one and two bedroom apartments</td>
<td>$125.00</td>
</tr>
<tr>
<td>The Standpipe Golf Motor Inn</td>
<td>Daw St</td>
<td>85 rooms</td>
<td>$130.00-$140.00</td>
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<tr>
<td>Eco-motel</td>
<td>Pope Dr</td>
<td>42 rooms</td>
<td>$125.00</td>
</tr>
<tr>
<td>Port Augusta BIG4 Holiday Park</td>
<td>National Hwy A1</td>
<td>24 cabins</td>
<td>$101.00-$127.00</td>
</tr>
<tr>
<td>Acacia Ridge Motor Inn</td>
<td>Stokes Tce</td>
<td>47 rooms</td>
<td>$90.00-$120.00</td>
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<tr>
<td>Golden Chain Augusta Courtyard Motel</td>
<td>Eyre Hwy</td>
<td>22 rooms</td>
<td>$120.00</td>
</tr>
<tr>
<td>Comfort Inn and Suites Augusta Westside</td>
<td>Loudon Rd</td>
<td>20 rooms</td>
<td>$115.00-$139.00</td>
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<tr>
<td>Highway One Motel Port Augusta</td>
<td>National Hwy One</td>
<td>45 rooms</td>
<td>$118.00</td>
</tr>
<tr>
<td>Pastoral Hotel Motel</td>
<td>Stirling Rd</td>
<td>-</td>
<td>$130.00</td>
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<tr>
<td>Pampas Motel</td>
<td>Stirling Rd</td>
<td>-</td>
<td>$83.00</td>
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<td>Cottage on Tottenham</td>
<td>Tottenham Rd</td>
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<tr>
<td>Motel Poinsenetta</td>
<td>Burgoyne St</td>
<td>-</td>
<td>$70.00-$110.00</td>
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### Port Pirie

<table>
<thead>
<tr>
<th>Property Name</th>
<th>Location</th>
<th>Rate</th>
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<tbody>
<tr>
<td>John Pirie Motor Inn</td>
<td>Warnertown Rd</td>
<td>$100.00-$185.00</td>
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<tr>
<td>Quest Whyalla Playford</td>
<td>Darling Tce</td>
<td>$160.00-$231.00</td>
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<td>Eyre Hotel</td>
<td>Playford Av</td>
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<tr>
<td>Best Western Alexander Motel</td>
<td>Playford Av</td>
<td>$140.00-$150.00</td>
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<tr>
<td>Discovery Holiday Parks Whyalla Foreshore</td>
<td>Broadbent Tce</td>
<td>$74.00-$115.00</td>
</tr>
<tr>
<td>New Whyalla Hotel</td>
<td>Gowrie Av</td>
<td>$70.00-90.00</td>
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<tr>
<td>Quest Whyalla</td>
<td>Moran St</td>
<td>$165.00-$220.00</td>
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<tr>
<td>Westlands Hotel Motel</td>
<td>McDouall Stuart Av</td>
<td>$110.00-$180.00</td>
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<td>Sundowner Motel Hotel</td>
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<tr>
<td>The Palms Apartments Whyalla</td>
<td>Bradford St</td>
<td>$95.00</td>
</tr>
<tr>
<td>Airport Whyalla Motel</td>
<td>Airport</td>
<td>$115.00</td>
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</tbody>
</table>

Bus pick up and drop off will be provided as part of the conference, taking delegates from accommodation to and from conference venues in Port Augusta and for the breakout and study tour sessions, to Whyalla and Port Pirie.
**SUPPORT AND EXPERIENCE**

**MARKETING SUPPORT**

The Upper Spencer Gulf Common Purpose Group will provide the following support for 1 famil visit to the Upper Spencer Gulf for up to two SEGRA staff members:

- Flights to and from Adelaide (lowest available) – approximately $350 per person = $700
- Up to 2 nights accommodation and meals whilst in the USG – approx $500 pp = $1000
- Vehicle and local driver (staff member from the USGCPG) – approx. 20 hours @ $100/hr = $2000

Total famil support approx. $3,700

Through the networks of the Upper Spencer Gulf Common Purpose Group members, conference promotion can be provided directly to:

- All local government authorities in South Australia
- All businesses and community groups within the Regional Development Australia databases covering the Far North, Whyalla and Eyre Peninsula, Yorke and Mid North – over 80% of South Australia’s landmass.
- Senior schools and higher education institutions across the region
- All South Australian government agencies and regional managers within the Upper Spencer Gulf.

A number of specialist tourism and event marketing staff in the region, including:

- Carly Archer (Regional Development/Southern Flinders Tourism)
- Rhys Millington (Port Pirie Regional Council)
- Pauline Hedger (Port Augusta City Council)
- Phil Stone (City of Whyalla)
PREVIOUS EXPERIENCE

The Upper Spencer Gulf region has hosted a number of significant conferences and events over the past five years, including:

INTERNATIONAL RURAL CONFERENCE 2012, WHYALLA
Hosted by the University of South Australia in Whyalla, with support from the Upper Spencer Gulf Common Purpose Group and associated members including Local Government and Regional Development Australia.
This five-day forum attracted over 200 delegates from 19 countries and featured a range of high calibre and provocative speakers including Federal Ministers and high profile national and international academics.

GLOBAL MAINTENANCE UPPER SPENCER GULF
An annual, two day conference rotating across the three Upper Spencer Gulf Cities, the Global Maintenance “Resource Industry Conference and Trade Expo” attracts around 40 exhibitors and several hundred delegates including local, state and federal politicians.
The conference has been convened for ten years by Global Maintenance – a membership-based industry cluster formed as a project of the Upper Spencer Gulf Common Purpose Group to build the capacity and cooperation of local businesses to engage with supplying and servicing the mining and minerals processing sector.

REGIONAL SUSTAINABILITY FORUM 2014 AND ECONOMIC DEVELOPMENT FORUM 2015, PORT PIRIE
This annual one day conference is hosted by Regional Development Australia Yorke and Mid North, in partnership with the regional local government and natural resources management boards. Targeting 100 regional leaders, the conference showcases leading research and innovation in economic, community and environmental sustainability.

MASTERS GAMES, PORT PIRIE
The Upper Spencer Gulf city of Port Pirie hosted its seventh Masters Games in 2012, attracting 33 sports and 1150 competitors.
## 2 DAY PRE-CONFERENCE TOURS

Port Augusta – Whyalla – Port Pirie

**DRAFT CONCEPT PROGRAM**

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Option 1 Flinders Ranges</th>
<th>Option 2 Clare Valley</th>
<th>Option 3 Eyre Peninsula</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early</td>
<td>6.45 am - Depart Adelaide Airport</td>
<td>9.00 am - Depart Adelaide Airport via tour bus to Clare</td>
<td>8.00 am - Depart Adelaide Airport</td>
</tr>
<tr>
<td></td>
<td>7.40am – Arrive Port Augusta</td>
<td></td>
<td>8.45am – Arrive Pt Lincoln</td>
</tr>
<tr>
<td></td>
<td>8.00am – Transfer to tour bus</td>
<td></td>
<td>9.00am – Transfer to tour bus</td>
</tr>
<tr>
<td>Morning</td>
<td></td>
<td>Site visits</td>
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<tr>
<td>Afternoon</td>
<td></td>
<td>Site visits</td>
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</tr>
<tr>
<td>Evening</td>
<td></td>
<td>Study tour dinner</td>
<td></td>
</tr>
<tr>
<td>Overnight</td>
<td>Accommodation Wilpena</td>
<td>Accommodation Clare</td>
<td>Accommodation Pt Lincoln</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Day 2</th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning</td>
<td></td>
<td>Site visits</td>
<td></td>
</tr>
<tr>
<td>Afternoon</td>
<td></td>
<td>Site visits</td>
<td></td>
</tr>
<tr>
<td>Afternoon</td>
<td>Arrive Port Augusta – book into conference accommodation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evening</td>
<td></td>
<td>Conference welcome reception</td>
<td></td>
</tr>
</tbody>
</table>
### WELCOME RECEPTION - TUESDAY

<table>
<thead>
<tr>
<th>TIME</th>
<th>DETAILS</th>
<th>LOCATION</th>
</tr>
</thead>
</table>
| Evening | 6.00 - 9.00pm: Conference Mayoral welcome reception | Arid Lands Botanic Gardens  
Bus circuit from motels from 5.30pm  
Bus circuit return from 9.00pm |

### CONFERENCE DAY 1 – WEDNESDAY

<table>
<thead>
<tr>
<th>TIME</th>
<th>DETAILS</th>
<th>LOCATION</th>
</tr>
</thead>
</table>
| Morning | Conference opening  
Ministerial Address (federal)  
Keynote Speaker  
Panel Speakers and Discussion | Bus circuit from motels  
Conference venue – Port Augusta Central Oval |
| Afternoon | Concurrent sessions  
Panel speakers and discussion | Conference venue - Port Augusta Central Oval (breakout rooms)  
Bus circuit to motels |
| Evening | Conference dinner  
Dinner speaker or entertainment | Bus circuit from motels  
Conference venue – Port Augusta Central Oval  
Bus circuit to motels |

### CONFERENCE DAY 2 – THURSDAY

<table>
<thead>
<tr>
<th>TIME</th>
<th>CONFERENCE BREAKOUT 1 (PORT PIRIE)</th>
<th>CONFERENCE BREAKOUT 2 (WHYALLA)</th>
<th>CONFERENCE BREAKOUT 3 (PORT AUGUSTA)</th>
</tr>
</thead>
</table>
| Morning | 7.30am – bus circuit from motels  
8.00am – depart Pt Augusta (conference venue)  
9.00-10.00: Site visit 1 Nyrstar  
10.30-11.30: Site visit 2  
12.00-1.00: Site visit 3 | 7.30am – bus circuit from motels  
8.00am – depart Pt Augusta (conference venue)  
9.00-10.00: Site visit 1 Muradel  
10.30-11.30: Site visit 2  
12.00-1.00: Site visit 3 | 7.30am – bus circuit from motels  
8.00am – depart Pt Augusta (conference venue)  
9.00-10.00: Site visit 1 Sundrop  
10.30-11.30: Site visit 2  
12.00-1.00: Site visit 3 |
| Afternoon | 2.00-4.00: Breakout presentations and panel discussion  
4.00pm – depart Pt Pirie  
5.00pm – arrive Port Augusta accommodation | 2.00-4.00: Breakout presentations and panel discussion  
4.00pm – depart Whyalla  
5.00pm – arrive Port Augusta accommodation | 2.00-4.00: Breakout presentations and panel discussion  
5.00pm – arrive Port Augusta accommodation |
| Evening | Networking dinner – Pizza night (conference venue or outside overlooking gulf/ranges ?) | | |

### CONFERENCE DAY 3 – FRIDAY

<table>
<thead>
<tr>
<th>TIME</th>
<th>DETAILS</th>
<th>LOCATION</th>
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</thead>
</table>
| Morning | 9.00-11.00: Conference presentations  
11.00-12.00: Panel discussion | Conference venue – Port Augusta Central Oval |
| Afternoon | 12.00-2.00: Conference close and lunch | Conference venue - Port Augusta Central Oval  
Shuttle buses to Pt Augusta/Whyalla airports |
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